

ABSTRACT

A method and apparatus identifies an appropriate gardening based upon user responses to a plurality of inquiries. Inquiries may include location of the gardening need (lawn, vegetable, house, pet, etc.), as well as type of pest (insect, weed, etc.). In a preferred embodiment, the method is practiced as an Internet site that provides the user with the opportunity to purchase identified gardening materials through the Internet. In a preferred embodiment, the gardening materials are identified based at least in part upon the geographic location of the user, which may be specified by zip code, state, region of the country or any combination of these. The product label, which may differ from state to state, is also displayed in a preferred embodiment based upon the state indicated by the user.